

601

B.B.A. (6TH SEMESTER) EXAMINATION, 2021

PAPER: P-1

ENTREPRENEURIAL DEVELOPMENT

Attempt all the questions.

Max. Marks:

- Q.1. Describe concept and nature of entrepreneurship.
- Q.2. Describe entrepreneurial behaviour and Entrepreneurial motivation.
- Q.3. Describe the sources and criteria of financing.

602

B.B.A. (6TH SEMESTER) EXAMINATION, 2021

PAPER: P-2

SERVICE MARKETING

Attempt all the questions.

Max. Marks:

- Q.1. Describe marketing mix for services.
- Q.2. Describe marketing framework of service business.
- Q.3. Describe the marketing for non-profit organisation.

603

B.B.A. (6TH SEMESTER) EXAMINATION, 2021

PAPER: P-3

CORPORATE TAXATION

Attempt all the questions.

Max. Marks:

- Q.1. Describe basic concept of Income Tax.
- Q.2. Describe significance and problem of planning.
- Q.3. Describe the tax planning in respect of managerial remuneration.

604

B.B.A. (6TH SEMESTER) EXAMINATION, 2021

PAPER: P-4

FIANCIAL CONTROL SYSTEM

Attempt all the questions.

Max. Marks:

- Q.1. Describe classification of budgets.
- Q.2. Describe financial goal setting and its concept and techniques.
- Q.3. Describe offering audit and management audit.